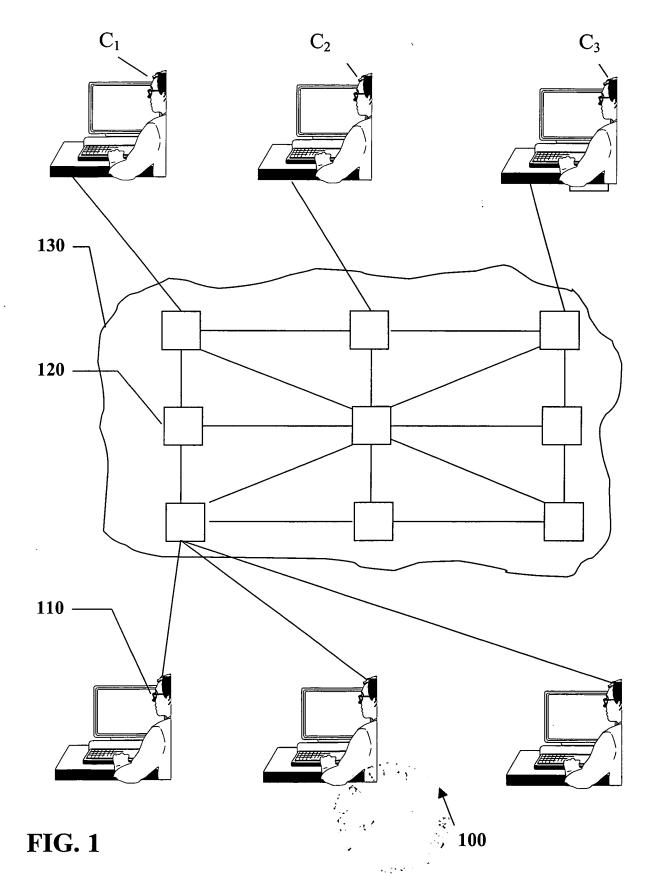
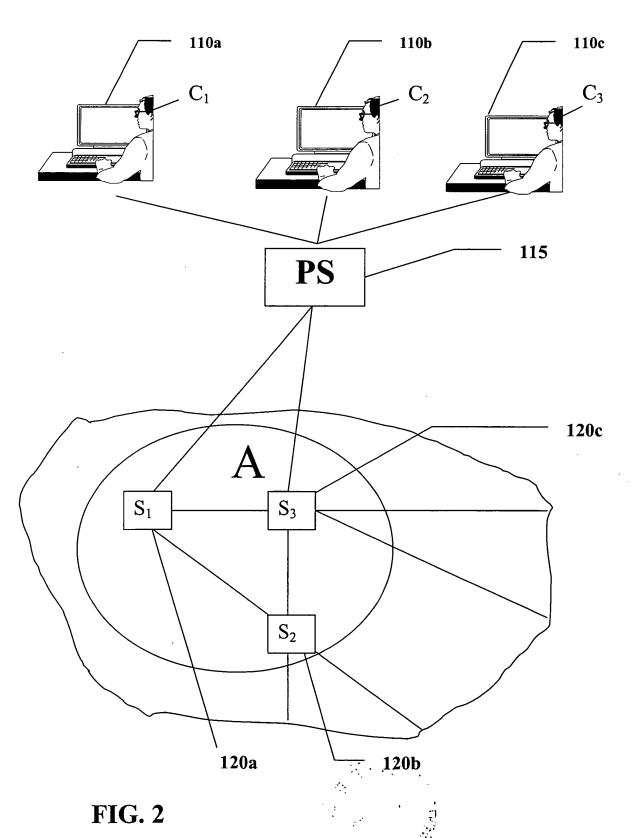
Title: Targeted Delivery of Informational Content with Privacy Protection Inventor(s): Juels Serial No. 09/802,278
Atty Docket No. RSA-044 (7216/66)
Atty/Agent: John D. Lanza
Express Mail Mailing Label No. EL750476202US
Sheet 1 of 6



Title: Targeted Delivery of Informational Content of Privacy Protection Inventor(s): Juels Serial No. 09/802,278 Atty Docket No. RSA-044 (7216/66) Atty/Agent: John D. Lanza Express Mail Mailing Label No. EL750476202US



Sheet 3 of 6

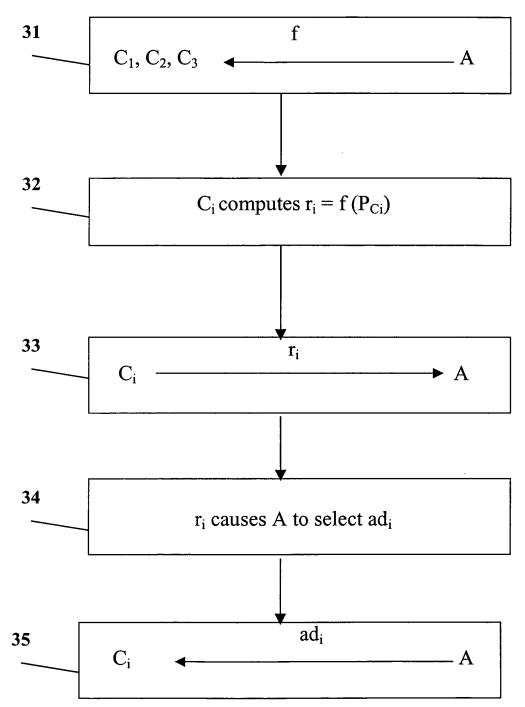


FIG. 3

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Atty/Agent: John D. Lanza
Express Mail Mailing Label No. EL750476202US Sheet 4 of 6 f 41 C_1, C_2, C_3 PS 42 C_1 computes $r_1 = f(P_{C1})$ C_2 computes $r_2 = f(P_{C2})$ C_3 computes $r_3 = f(P_{C3})$ \mathbf{r}_1 C_1 **PS** 43 r_2 PS C_2 r_3 C) C_3 PS 44 $(x_1, r_1) (x_2, r_2) (x_3, r_3)$ PS r_i causes A to select ad_{ri} o test of the state of the stat 46 $(x_1, ad_1) (x_2, ad_2) (x_3, ad_3)$ U U 1-47 PS ad_i $C_1, C_2, C_3 \blacktriangleleft$ PS

Title: Targeted Delivery of Informational Content with

Atty Docket No. RSA-044 (7216/66)

Privacy Protection Inventor(s): Juels Serial No. 09/802,278

FIG. 4



Title: Targeted Delivery of Informational Content with

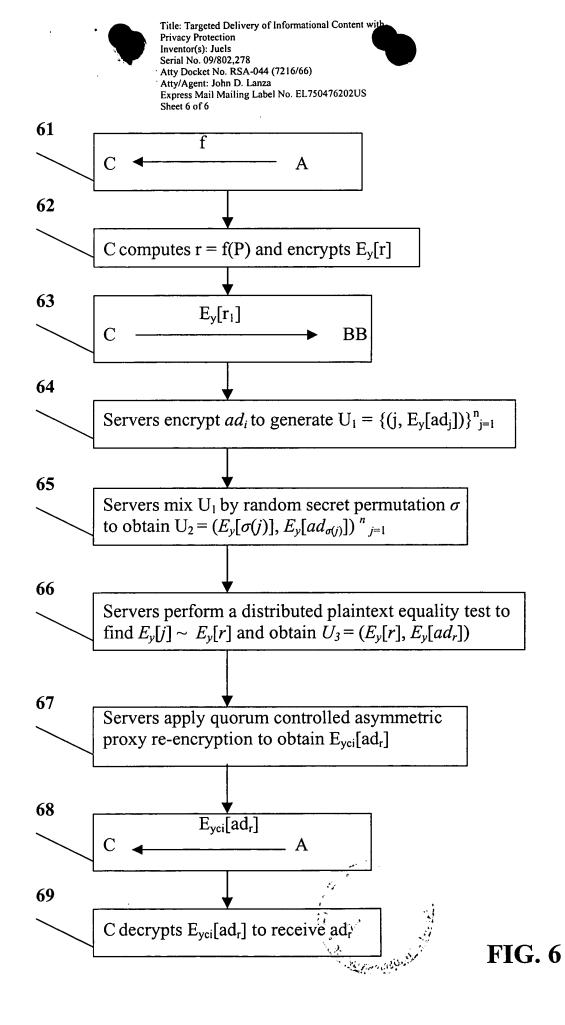
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